Dear Friends of Chile,

In response to the tragic events in Chile of the past weekend, The Permanent Mission of Chile to the United Nations, Puro Chile Corp, and NESsT would like to invite you to a fundraising event at the downtown Puro Chile space this Thursday evening. The event will take the form of a reception and auction with the objective of raising funds for both immediate assistance and the long-term reconstruction effort in Chile. The event will also mark the beginning of a wider effort to support local Chilean non-profit organizations that are channeling assistance to communities on the ground.

We ask that you kindly provide a suggested admission fee of USD100 at the door.

Puro Chile
221 Centre Street (cross of Grand Street)
New York, NY 10013
Thursday, March 4, 2010
6:30 p.m. to 10 p.m.
Please RSVP: info@puro-chile.com

This invitation is transferable, please feel free to forward to other Friends of Chile.

Steering committee: Ambassador Heraldo Muñoz, Tulio Vera, Patricio Navia, Rodrigo Bitar, Andrew Cummins, José Luis Daza, Tim Kingston, Jorge Tacia.

About The Permanent Mission of Chile to the United Nations: Located in New York City, the Mission represents Chile’s position on multilateral issues in the U.N. through the six Committees of the General Assembly, the Security Council, the Economic and Social Council (ECOSOC), the International Court of Justice and other bodies of the United Nations system. www.un.int/chile

About Puro Chile: Puro Chile (PCh) is a New York-based country-image project that promotes and distributes high-end Chilean goods and services. As such, PCh represents the premier showcase and business platform for Chilean public and private enterprises abroad. www.puro-chile.com

About NESsT: Founded in Chile in 1999 by US and Chilean Social Entrepreneurs Lee Davis and Nicole Etchart, NESsT has provided capital and mentoring to over 2000 social enterprises, transforming thousands of lives and demonstrating entrepreneurial solutions to critical social problems across Latin America and Central Europe. www.nesst.org.